



CUES[®] NEXT TOP CREDIT UNION EXEC FREQUENTLY ASKED QUESTIONS

Q: What is THE NEXT TOP CREDIT UNION EXEC contest?

A: The Next Top Credit Union Exec contest is a search for young, emerging leaders from within the credit union industry. Based on the award-winning program to attract young members to credit unions called Young & Free, CUES[®] is using the same entertaining way to seek out the emerging leaders and get them interested in CUES programs and services.

Q: How can someone apply to be the Next Top Credit Union Exec?

A: The search is open to any credit union employee within Canada and the US age 35 or under. Anyone interested can submit entries online at www.NextTopCreditUnionExec.com.

Q: What makes this program unique?

A: CUES is asking young professionals to use contemporary means to let us know about the important credit union programs they are working on, by presenting themselves and their idea in an entertaining way, and allowing the credit union industry to determine the candidate who will be named the Next Top Credit Union Exec.

Q: Why is CUES introducing the Next Top Credit Union Exec contest?

A: Young professionals are the future leaders of credit unions. CUES is a progressive organization that not only acknowledges this issue, but is willing to implement an innovative program that will help educate and develop the future leaders of the credit union movement from within.

Q: How does this contest benefit young employees?

A: Applicants will have the opportunity to showcase their passion for the credit union industry, as well as their knowledge and creativity, while standing out amongst their peers.

Significant educational prizes are awarded for regional finalists and the winner, providing a unique opportunity for young leaders to further their careers and get the professional development they need to get to the next level.

Complete details about the Next Top Credit Union Exec contest can be found at www.NextTopCreditUnionExec.com.

About CUES

The Credit Union Executives Society is a Madison, Wisconsin-based, independent, not-for-profit, international membership association for credit union executives. Its mission is to educate and develop credit union CEOs, directors and future leaders.

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